



RESHAPING POWER TO SPARK OPPORTUNITIES.



Smarter savings over summer

Utilising demand response helped CMV Farms achieve rates at 40 per cent below the market average at five out of six sites

Established in 1981, CMV Farms currently farm more than 1,300 hectares of almonds, pistachios and wine grapes. It didn't take long for the grower to reap the benefits of a new power plan with Flow Power. In fact, it took only one month for CMV Farms to see savings from its adoption of demand response.

Before finding us, the grower was looking for a solution that would:

- + Bring its power costs under control.
- + Compliment its growing timeline every year.
- + Connect to the real power price.

Solved

"Speaking with Flow Power made us realise that there were options available that could help us gain better control over our energy use and costs"- CMV Farms.

In January 2019, the grower paid 40% below market average rates at five out of its six sites.



During a record-breaking summer, CMV Farms made the most of its flexible operations by:

- + Tailoring its irrigation operations when the market was right to do so and outside of summer continue to move operations off-peak in tune with the market.
- + Using Flow Power's market monitoring service to understand market signals and respond when the time is right.

Now that CMV Farms have seen the value in demand response, it is ready to continue to align its operations for better control over usage and costs.

Powerful results



Saving thousands in power costs across the first month of 2019.



Access to smart tools like demand response.



A power plan offering better control over energy use and costs.

About Flow Power

Flow Power is a licensed electricity retailer reshaping how Australian businesses experience energy, so they can have real power when it comes to their electricity. This means the power to understand the impact of the market, to find savings and make decisions that spark real opportunities.

Since our beginnings in 2009, we've been creating new and better ways to give you energy solutions that bring costs down, and puts the power back in your hands. We're growing too, having tripled our customer base in the last year. In 2018, we joined the OP Trust family, a Canadian pension fund worth more than \$19 billion.

Talk to a power expert today by calling 1300 08 06 08.
Or email us at go@flowpower.com.au

flowpower.com.au